





HALAL TRADE,
LOGISTICS &
MANUFACTURING
EXPO

**SHOW HIGHLIGHTS** 



200 Exhibitors



**65 Countries** 



3000 Pre-Qualified Visitors

## Date and Place:

9-11 November 2023
Sandton Convention
Centre Johannesburg
South Africa



## **AFRICA'S #1 GATEWAY**



Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside Trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 3,000 pre-qualified industry professionals eyeing on your product & services.

The Expo will connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities. "Themed as Africa's #1 gateway for halal businesses" the show will gather around 200 businesses - both South African and international companies from Asia, Middle East, Africa, Europe, and Americas from 65 countries.

Participants of Halal Trade, Logistics and Manufacturing Expo 2023 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.

# Africa: Global Halal Hub Africa's #1 gateway for halal businesses.

Halal Trade, Logistics and Manufacturing Expo will further strengthen Africa's position as a global halal hub and put forward the economic values of Halal for the world.



Food & Beverages



Cosmetics



Fashion

A COMPREHENSIVE

GLOBAL SHOWCASE

OF HALAL PRODUCTS &

SERVICES



**Pharmaceuticals** 



**Tourism** 



e Commerce



Logistics



**Finance** 

#### **Vistors Purchasing Power**



62.4% Decision

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik



25.2%

Influencer

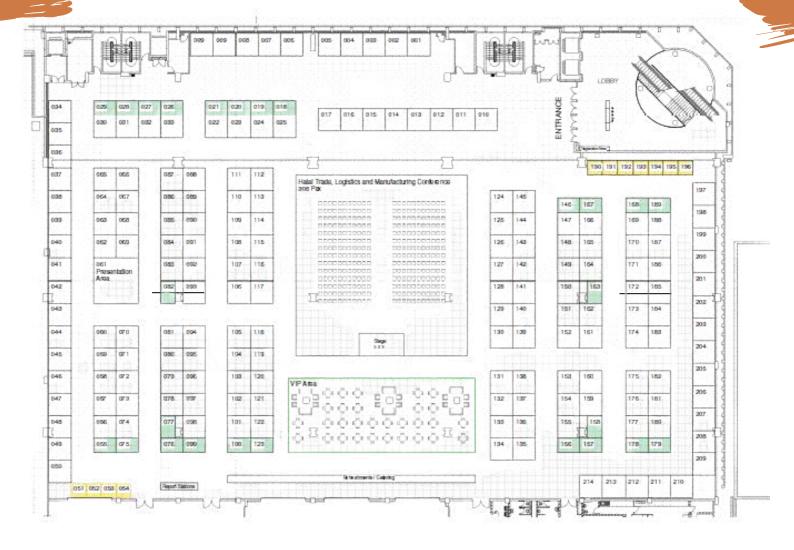


6%

**End User** 

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#### Floor Plan



Stand	Description	South African Exhibitors	International Exhibitors
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser.	Zar 3,070 per sqm	USD 268 per sqm
Shell Scheme	Walling, Fascia board with your company name, Spot lights, 1 x plug point, 1 x fabric banner, carpeting, 1 x branded lockable counter, 2 x bar stools	Zar 3,795 per sqm	USD 300 per sqm

## SPONSORSHIP OPPORTUNITIES

## Business Presentation Area Sponsor

#### Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners inside the Business Presentations Area
- Distribution of company information to attendees
- Rights to the business presentation area over 3 days

#### Investments USD 4,000 or Zar 70,000

#### **Registration Area**

#### Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on Visitor registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration and conference delegate registration area over 3 days

Investments USD 6,000 or Zar 120,000

## Visitor/Delegate Lanyards & Badge

Produced and delivered by the sponsor Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material

Investment USD 3,000 or Zar 50,000

#### **VIP Area Sponsorship**

#### Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners at the VIP Area
- Distribution of corporate information

Investments USD 4,000 and Zar 70,000

\* All rates quoted excludes 15% VAT and 5% service fee



## CONTACT US NOW TO RESERVE YOUR STAND, OR DISCUSS SPONSORSHIP

## The Team

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

We can tailor your package based on your specific business needs and we will work with you every step of the way.

#### **Our Contacts**

Dale Magaya
Event Director
+27 11 236 8629
dale@dademinvestments.co.za

Nyasha Sango Event Coordinator +27 11 236 8629 nyasha@dademinvestments.co.za

Or Email

info@halaltrade.co.za

E: info@halaltradeafrica.co.za

W: www.halaltradeafrica.co.za

A: No 6 Kikuyu Road Sunninghill

**Contact Us:** 

+27 11 236 8629