



## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-100-11322

Tarih: 15.10.2024

Konu : Global Freight Summit 2024

### TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'ndan alınan 03.10.2024 tarihli ve 101438909 sayılı yazı.

Ekte bir örneği sunulan ilgi yazıda, Dubai merkezli DP World firması tarafından 18-20 Kasım 2024 tarihleri arasında 3. Global Freight Summit etkinliğinin düzenleneceği ve etkinliğin içeriği, katılıma dair talepler vb. hususlara ilişkin detaylar bildirilmiştir.

Bilgilerini ve üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK:

- 1- Ticaret Bakanlığı'ndan alınan yazı.
- 2- Fuar Programı (5 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSRKMUT5C5>  
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Bilgi İçin: Fatih Denizhan ZAIMOĞLU - Tel : - E-Posta : denizhan.zaimoglu@tobb.org.tr



T.C.  
TİCARET BAKANLIĞI  
Uluslararası Hizmet Ticareti Genel Müdürlüğü

Sayı : E-45864022-000-00101438909  
Konu : Global Freight Summit 2024

DAĞITIM YERLERİNE

Dubai Başkonsolosluğu Ticaret Ataşeliğinden alınan bir yazıda, ülkemiz dahil olmak üzere dünyada çok sayıda liman yatırımı bulunan lojistik, küresel tedarik zinciri ve B2B ticaret çözümleri alanında faaliyet gösteren Dubai merkezli DP World tarafından 18-20 Kasım 2024 tarihlerinde Dubai'de düzenlenecek olan 3. Global Freight Summit 2024 etkinliğe ilgili kuruluşlar ve faydalı kargo sahiplerinin (Beneficial Cargo Owners - BCO) davet edildiği, anılan zirvenin uluslararası nakliye firmaları, ticari ortaklıklar ve küresel tedarik zincirinin parçası olan aktörleri bir araya getireceği, bu vesileyle katılımcılara önemli bağlantı fırsatları ve interaktif oturumlar sunulacağı, anılan zirveye ilişkin bilgilere <https://www.theglobalfreightsummit.com/event/60acdb64-10c7-4cab-a0be-46935f39069c/summary> internet adresinden ulaşılacağı, katılıma dair taleplerin Arshia.Alam@dpworld.com adresine iletebileceği belirtilmektedir. Bahse konu etkinliğe ilişkin Ataşeliğimizden edinilen program ekte gönderilmektedir.

Bilahare mezkur temsilciliğimizden alınan e-postada ise, Ateşeliğimize firma profilleri ve kontakt kişilerinin bilgileri ile katılım konusunda teyit veren firmalara bedelsiz yer tahsis hususunun DP World firmasınca değerlendirilebileceğinin belirtildiği ifade edilmektedir.

Bilgilerini ve söz konusu etkinliğe dair ilgili olabilecek üyelerinize bilgilendirme yapılması hususunda gereğini rica ederim.

Dr. Yusuf KARAKAŞ  
Bakan a.  
Genel Müdür Yardımcısı

Ek: Etkinlik Programı

Bu belge güvenli elektronik imza ile imzalanmıştır.

Belge Doğrulama Kodu: 40049B8B-2742-4397-8376-98D3ECEB5FCD

<https://www.turkiye.gov.tr/ticaret-bakanligi-ebys>

Adres: Söğütözü Mah. 2176. Sk. No:63 06530

Telefon No: +90 312 204 9361 Faks No: 03122049216

e-Posta: yaylaf@ticaret.gov.tr

İnternet Adresi: www.ticaret.gov.tr

KEP Adresi:

Ayrıntılı bilgi için:

Ferdi YAYLA

Ticaret Uzmanı

Telefon No: +90 312 204 9361



**Dağıtım:**

Türkiye Odalar ve Borsalar Birliğine

Türkiye İhracatçılar Meclisine

Dış Ekonomik İlişkiler Kuruluna

Hizmet İhracatçıları Birliği Genel Sekreterliğine

İMEAK Deniz Ticaret Odasına

Mersin Deniz Ticaret Odasına

Uluslararası Taşımacılık ve Lojistik Hizmet Üretenleri Derneğine (UTİKAD)

**Bu belge güvenli elektronik imza ile imzalanmıştır.**

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Topline Suggested Agenda: Global Freight Summit 2024:

Theme: Acting today to reach the opportunities of tomorrow

| DAY ONE MONDAY 18 <sup>TH</sup> NOVEMBER – TRADE AND BUSINESS |                                                                                                                                                                                                                             |
|---------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Time                                                          | Activity                                                                                                                                                                                                                    |
| OPENING OF THE EVENT                                          |                                                                                                                                                                                                                             |
| 08:00 – 09:00                                                 | Registration and Networking                                                                                                                                                                                                 |
| 09:00 – 09:05                                                 | Welcome to the Global Freight Summit 2024<br>Announcing our conference theme: <i>Acting on the opportunities of a changing world.</i>                                                                                       |
| 09:05 – 09:10                                                 | Opening Remarks<br>Mike Bhaskaran, COO Digital Technology, DP World.                                                                                                                                                        |
| 09:10 – 09:30                                                 | Fireside chat with H.E. Sultan Ahmed bin Sulayem, Group Chairman and CEO, DP World.                                                                                                                                         |
| 09:30 – 09:50                                                 | <b>** Star Speaker – From Body Building to Building Businesses</b><br><i>Exclusive keynote to be announced shortly.</i>                                                                                                     |
| 09:50 – 10:30                                                 | Panel: Trade Winds: How Global Shifts are Redefining Commerce<br><i>Exploring the intricate ecosystem of business and trade, focusing on the macro global dynamics that influence the seamless flow of goods worldwide.</i> |
| 10:30am – 10:50am                                             | Keynote interview<br><i>Special interview to be announced shortly,</i>                                                                                                                                                      |
| 10:50 – 11:10am                                               | Networking break                                                                                                                                                                                                            |
| 11:10 – 11:30                                                 | Fireside Chat: Dubai as a Global Hub<br><i>This session will look at how Dubai is enabling global trade and navigating uncertainty.</i>                                                                                     |

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| 11:30 – 11:50  | Star speaker: Mastering Change: Business Hacks for Staying Ahead<br><i>A star speaker explores how businesses can build resilience at a time when change is the only constant.</i>                                                                                                                                                  |
| 11:50 – 12:30  | Panel: Shipping the Future: Steering Global Trade Toward Prosperity<br><i>The factors shaping global trade risk and resilience, focusing on practical solutions to current challenges in the shipping industry.</i>                                                                                                                 |
| 12:30 – 13:15  | Panel: Without Money Nothing Flows<br><i>Amidst a widening trade finance gap, what needs to be done to encourage more collaboration between financial institutions, governments and businesses? And how can we unlock economic growth? This two-part session provides practical solutions for overcoming the finance challenge.</i> |
| 13:15 – 14:15  | Lunch break                                                                                                                                                                                                                                                                                                                         |
| 14:15 – 14:30  | Keynote: New Horizons Ahead: A Recap On What We Have Learnt So Far<br><i>From global strategy advisor and best-selling author, Parag Khanna.</i>                                                                                                                                                                                    |
| 14:30 – 15:05  | Panel: Mastering the High-Stakes World of Commodity Trading<br><i>How are major commodity traders learning to adapt to a world of increasing consumer demand, competition and fluctuating prices?</i>                                                                                                                               |
| 15:05 – 15:40  | Panel: Chain Reaction: How Large-Scale Supply Chains Adapt to Constant Change<br><i>How major supply chains are adapting to an era of relentless macro dynamics.</i>                                                                                                                                                                |
| 15:40 – 16:00  | Networking Break<br>Networking, Coffee and refreshment break                                                                                                                                                                                                                                                                        |
| 16:00 – 16:35  | Panel: Remaining Agile and Building More Resilient Trade Routes<br><i>The critical role of agility and innovation in managing today's complex and dynamic trade landscape.</i>                                                                                                                                                      |
| 16:35 – 17:05  | Panel: Supply Chain Secrets: Global and Regional Lessons from Industry Leaders<br><i>The challenges and opportunities shaping the global trade landscape, from Africa to the Americas, Europe to Asia.</i>                                                                                                                          |
| 17:05– 17:15   | Closing remarks and End of day 1– networking and dinner<br>An opportunity for attendees to connect, network and conduct business meetings.                                                                                                                                                                                          |
| DINNER         |                                                                                                                                                                                                                                                                                                                                     |
| END OF DAY ONE |                                                                                                                                                                                                                                                                                                                                     |

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| DAY TWO – TUESDAY 19 <sup>TH</sup> NOVEMBER<br>SOLUTIONS IN ACTION: PRACTICALITIES AND CAPABILITIES |                                                                                                                                                                                                                                      |
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| Time                                                                                                | Activity                                                                                                                                                                                                                             |
| OPENING OF THE EVENT                                                                                |                                                                                                                                                                                                                                      |
| 08:30 – 09:00                                                                                       | Refreshments and Networking                                                                                                                                                                                                          |
| 09:00 – 09:15                                                                                       | Recap of yesterday and look forward to today's sessions                                                                                                                                                                              |
| 09:15 – 09:45                                                                                       | Exclusive Keynote:<br><i>To be announced shortly.</i>                                                                                                                                                                                |
| 09:45 – 10:30                                                                                       | Fireside chat: AI Takes the Wheel: The Future of Logistics<br><i>Practical solutions focusing on how cutting-edge tech is innovating the industry.</i>                                                                               |
| 10:30 – 11:00                                                                                       | Coffee and refreshment break                                                                                                                                                                                                         |
| 11:00 – 11:25                                                                                       | Activity session<br><i>An energetic interactive activity to get everyone back in the room and reacquainted.</i>                                                                                                                      |
| 11:25 – 12:00                                                                                       | Fireside chat: Pit Stop Precision: How Every Second Counts in Automotive Logistics<br><i>With just two weeks until the Abu Dhabi F1, experts at McLaren explain how automotive logistics is playing out in today's supply chain.</i> |
| 12:00– 12:45                                                                                        | Panel: Chilling Out: Building Resilience in the Cold Chain Supply Network<br><i>Innovation and sustainability in temperature-controlled environments.</i>                                                                            |
| 12:45 – 14:00                                                                                       | Lunch and networking break                                                                                                                                                                                                           |
| 14:00 – 14:45                                                                                       | Panel: Top Picks: World-Class Freight Forwarding and Container Wins<br><i>Practical steps that the industry can take away.</i>                                                                                                       |
| 14:45– 15:15                                                                                        | Keynote: Grasping the Opportunity for Sustainability - can Supply Chains Really Be Sustainable?                                                                                                                                      |

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|               | <i>To trade or not to trade? Why operating green supply chains IS achievable.</i>                                                                                                                                 |
| 15:15 – 16:00 | Panel: Shipshape and sustainable: green solutions for cargo ships<br><i>The latest advancements in eco-friendly shipping in the wake of COP29, offering live insights into key takeaways from the conference.</i> |
| 16:00 – 16:20 | Networking break<br>Networking, Coffee and refreshment break                                                                                                                                                      |
| 16:20 – 16:45 | Keynote: To be announced<br><i>This discussion will focus on what is needed to be a good leader, working in a team to achieve a common goal and the grit and determination needed to win.</i>                     |
| 16:45 -17:00  | Wrap and end of Day 2                                                                                                                                                                                             |
| 17:00 – 18:00 | Close and networking                                                                                                                                                                                              |
| DINNER        |                                                                                                                                                                                                                   |
| END OF DAY 2  |                                                                                                                                                                                                                   |

| DAY THREE - WEDNESDAY 20 <sup>TH</sup> NOVEMBER |                                                                                                                                                                                            |
|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Time                                            | Activity                                                                                                                                                                                   |
|                                                 |                                                                                                                                                                                            |
| 08:00 – 09:00                                   | Registration                                                                                                                                                                               |
| 09:00 – 09:05                                   | Recap and welcome.                                                                                                                                                                         |
| 09:05 – 12:00                                   | How do we build a trade lane?<br><br><i>All you need to know on building and running a trade lane – whether you're a vessel owner, container team, financial institution or forwarder.</i> |
| 09:05 – 09:30                                   | Audience interaction Q&A: Gazing into the future: what does 2025 hold for the industry?                                                                                                    |

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|                   | <i>This crystal ball session will take stock of the previous two days, and look forward to what's next, as we predict the opportunities for 2025 and how the supply chain industry can build resilience.</i>                                                                        |
| 09:30 – 10:15am   | <p>Lidl's Tailwind Shipping Lines – How are they doing it?</p> <p><i>A case study of best practice on how one shipping line continued to grow, despite being formed during the pandemic, providing lessons other companies can learn about thriving during turbulent times.</i></p> |
| 10:15am – 10:45am | Coffee and Refreshment Break                                                                                                                                                                                                                                                        |
| 10:45am – 11:00am | <p>Contest winner announcement</p> <p><i>Winners announcement following competition ran on website.</i></p>                                                                                                                                                                         |
| 11:00 – 12:00pm   | Networking and end of conference                                                                                                                                                                                                                                                    |