



Sayı : E-34221550-720-1392

Tarih: 06.02.2025

Konu : Özbekistan Otelciler Birliğinin Daveti

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 28.01.2025 tarihli ve E-49188110-525.01-00105451236 sayılı yazısı.

İlgide kayıtlı yazıda Özbekistan Otelciler Birliği temsilcilerinin ülkede gerçekleştirilecek yeni otel yatırımları için Özbekistan devleti tarafından önemli desteklerin sağlandığı ve Özbekistan'ın Türkiye'nin turizm alanındaki tecrübesinden daha çok istifade etmek istediği belirtilerek, bahse konu Özbekistan yetkililerinin Türk firmalarını yatırım yapmak üzere Özbekistan'a davet ettiği vurgulanmıştır.

Yazıda devamla, anılan Birlik temsilcilerinin Türk firmaları ile Birlik üyeleri arasındaki etkileşimi artırmak adına Türkiye'den ilgili sektör firmalarını ve ilgili sektör kuruluşlarını her yıl düzenlenen etkinliklere davet ettikleri ifade edilmiştir. Bu kapsamda, 25-26 Şubat 2025 tarihlerinde Taşkent'te gerçekleştirilecek "VI. Hotel Business Forum" adlı iş forumu ile 14-16 Ekim 2025 tarihlerinde gerçekleştirilecek "Horeca Expo Uzbekistan" adlı uluslararası fuara ülkemizden firmalar davet edilmektedir.

Özbekistan Otelciler Birliği faaliyetlerine ilişkin sunum ekte gönderilmekte olup; anılan fuar davetlerinin üyelerinize duyurulması hususunda gereğini rica ederim.

Saygılarımla,

$$e^{-imza}$$

Mustafa BAYBURTLU
Genel Sekreter Yardımcısı

EK: Sunum (9 sayfa)



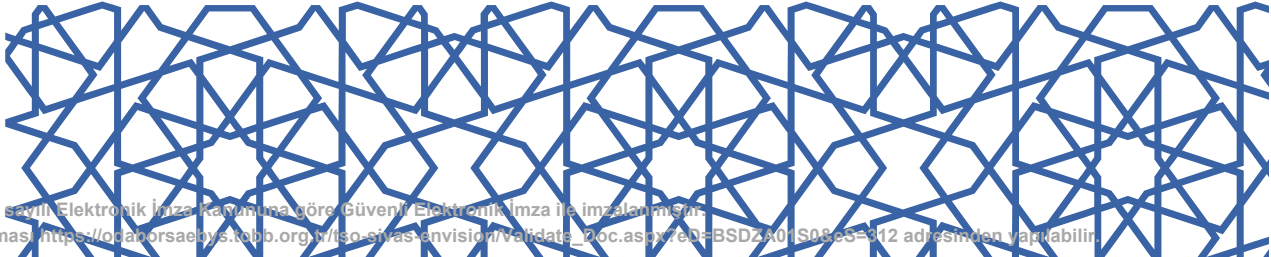
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ASSOCIATION OF HOTELIERS OF UZBEKISTAN



THE HOTELIERS ASSOCIATION WAS ESTABLISHED ON APRIL 2, 2019.

- Over the past few years, about **500 partners**, including supplier companies, have joined the association.
- Over the entire period, about **200 trainings** were organized.
- More than **2,000 employees** received new knowledge and skills in the hospitality industry.



VI HOTEL BUSINESS FORUM

Hotel Business Forum is a unique platform for discussing current trends in the hospitality industry, bringing together leading international experts.

The forum provides an excellent opportunity to:

- Sharing experiences and best practices
- Getting to know the latest technologies and solutions
- Establishing business contacts
- Gaining valuable knowledge and skills



HOTEL BUSINESS FORUM

in numbers



Investors
and market
participants



Speakers and industry
experts



Discussions
and speeches



Contacts and potential
business partners

Government Support



In order to develop tourism infrastructure, attract investment, create favorable conditions for the private sector and increase employment, from 2024 to 2026, the State Budget of the Republic of Uzbekistan will compensate investors for the costs of construction and equipping new hotels:

- 3 stars – 40 million soums for each room;
- 4 and 5 stars – 65 million for each room



Also, the state budget of the Republic of Uzbekistan partially covers the costs of royalties to attract famous and prestigious hotel brands:

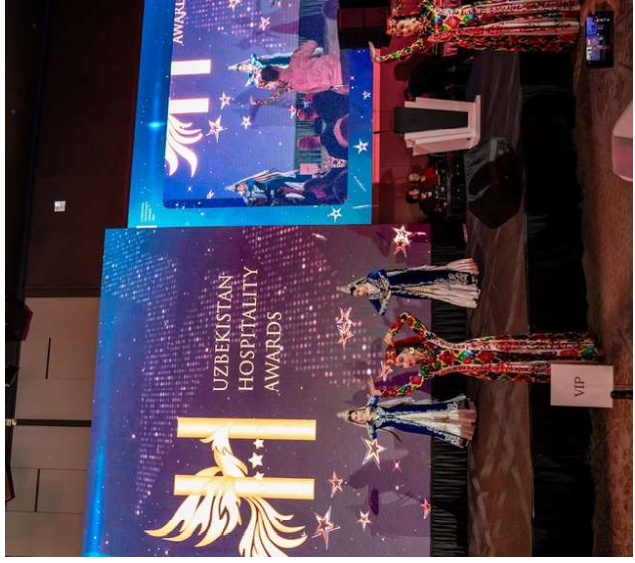
- 3 stars – US\$200 equivalent per year for each room;
- 4 stars – US\$400 equivalent per year for each room;
- 5 stars – US\$600 equivalent per year for each room.



IV NATIONAL HOSPITALITY AWARD OF UZBEKISTAN

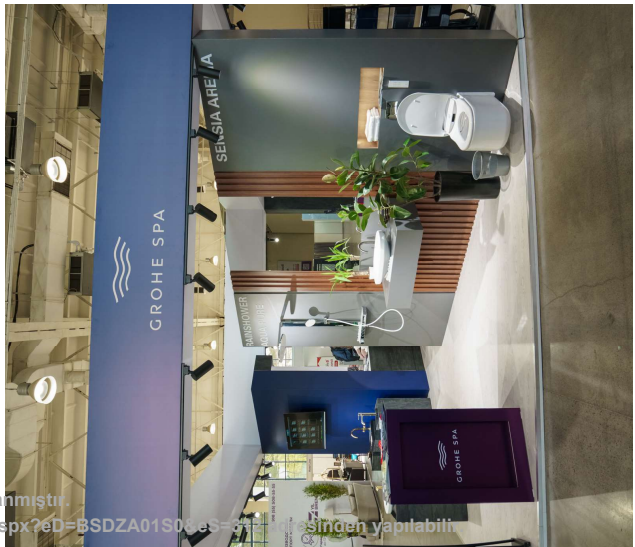
The National Hospitality Award of Uzbekistan is a large-scale project in the hospitality industry, an award in the hotel industry, which is annually presented to the best accommodation facilities in various categories.

The goal of the project is to increase the tourist attractiveness of the country, the quality of services in the hospitality industry.



HORECA EXPO

Horeca Expo Uzbekistan - the key event for the hospitality industry in Uzbekistan, offering a platform for sharing experiences, learning about new products and technologies, training events, business development opportunities and support from the government and industry associations.



INTERNATIONAL EXHIBITION HORECA EXPO UZBEKISTAN - 2024 IN NUMBERS

2700	23	46	55	62	50
Total number of visitors	Exhibitors	Speakers and experts in the hospitality industry	Speeches and discussions	Media represent atives	Countries

THANK YOU FOR YOUR ATTENTION



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